

The Department of Communication Studies and
The Center for Islamic and Middle Eastern Studies (CIMES)
present

A Public Lecture by Dr. Joe F. Khalil

From Europe to the Arab World, Media Cities as Sites of Cultural Production and Distribution

TUESDAY, SEPTEMBER 30, 2014
2-3:30 P.M.
PL-5005



Drawing on fieldwork research and professional experience, this presentation discusses the development of media cities in the Arab world. Moving beyond national frameworks, it maps out the historical development of Arab media between European hubs (London and Rome), regional production clusters (Cairo and Beirut) and the media cities (Dubai and Amman). Against the backdrop of the last 20 years of Arab satellite television, it addresses issues related to the growth in transnational media investments, creative labor conditions and the particular political, economic and cultural functions of these cities.

Joe F. Khalil is visiting fellow at the London School of Economics and an associate professor at Northwestern University in Qatar. An expert on Arab television production and programming, Khalil has more than 15 years of academic and professional experience in television development and production. He was engaged in professional work or research in more than ten countries including, the United States, Italy, Saudi Arabia, Lebanon and the United Arab Emirates. Khalil's scholarly interests revolve specifically around Arab youth, alternative media and global media industries. In addition to scholarly articles and chapters, he has authored a policy monograph on Arab satellite entertainment television and public diplomacy and is also co-author of *Arab Television Industries* (Palgrave Macmillan, 2009). He is currently working on a book project on youth and alternative media.

